

Benefits of Sponsorship:

- ✓ Increase visibility among high level dressage riders
- ✓ Promote your brand/service throughout social media
- ✓ Increase your product/service awareness

2019

Merchandise Sponsorship Program

Select your level	>\$500	\$250-\$500	\$100-\$250	\$100
Identification in the program & prize list(if received before publication date)	X	X		
Acknowledgement on Ottawa Dressage Festival Facebook page	X	X	X	
Company banner near Ribbons & Prizes area	X	X		
Company logo on Ottawa Dressage Festival Facebook page	X			
Company logo on Ottawa Dressage Festival website & link to sponsor's webpage	X	X	X	
Half-page advertisement in the program (black & white)	X			
One-quarter page advertisement in the program (black & white)		X		
Business card ad in the program (black & white)			X	X
Present ribbons during mounted Presentation	X			
Promotional material inserted into riders' registration package	X	X	X	
Repeated recognition by event announcer	X	X	X	
Reserved seating for 2 in the VIP tent		X		
Reserved seating for 4 in the VIP tent	X			
Please contact us to discuss a custom sponsorship program***				

***FOR MORE INFORMATION PLEASE CONTACT:

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